



# 2024 SOCHE Library Conference

Friday, April 19, 2024 | | 8:30-11:45 a.m. ET | via SOCHE Zoom Platform

## “Shifting Perspectives”

The Strategic Ohio Council for Higher Education (SOCHE) is pleased to announce the **2024 Library Conference, a virtual event** that will be held on **Friday, April 19, from 8:30-11:45 a.m. ET**. This year’s theme is “Shifting Perspectives.”

We are bringing together library professionals from across the region to discuss what has become a “new normal.” The day will open with a panel of frontline personnel, who will share their experiences around the challenges students are facing with modern technology and how they help the students overcome this new “digital divide.”

Then you’ll be able to choose from concurrent sessions that focus on student engagement, as well as two different perspectives on the intersection of artificial intelligence (A.I.) and information literacy. We’ll wrap up the day with a keynote presentation from data storyteller Dr. Kate McDowell from the University of Illinois at Urbana Champaign.

Join your fellow library and academic personnel on April 19 for a time of discussion and learning with colleagues from throughout the state of Ohio and beyond.

### Event Program:

8:30 a.m. ET	Meeting link opens
8:30 a.m. ET	<b>Coffee Chat and Networking</b> Grab your favorite beverage and join us for some casual chat before the conference formally begins.
8:55 a.m. ET	<b>Opening and Welcome</b> <b>Conference Host:</b> <a href="#">Lajmar Anderson</a> , Sinclair College
9:00 a.m. ET	<b>PANEL: The New Digital Divide and How to Adapt</b> New college students are struggling with some basics that are key to campus technology setups, such as uploading files, utilizing Microsoft Office Suite, emailing, and more. How is this impacting reference and instruction and interacting with library vendor platforms? How can we best help the student who does need some of that technology literacy coaching? Our panel of librarians will share their frontline experiences in this space and how they are helping these students overcome the “new digital divide.” <b>Moderator:</b> <a href="#">Alyssa Darden-Muñoz</a> , Franklin University <b>Panelists:</b> <a href="#">Myra Justus</a> , Cincinnati State Technical & Community College; <a href="#">Hannah White</a> , National University; and <a href="#">Emilie Cornelius</a> , Central Ohio Technical College
9:45 a.m. ET	<b>Break</b>
10:00 a.m. ET	<b>Concurrent Sessions (choose one at registration)</b> • <b>Session 1 – In College, No One Knows You’re ChatGPT: Taking the Fear Out of AI and Information Literacy</b> Explore the intersection of AI and our library mission. Students increasingly rely on AI for brainstorming, outlining, and researching assignments, but where does the library come in? Join our discussion on the intersection of AI, course assignments, and university policies. Discover how

	<p>we approached providing library instruction on using (or not using) AI for research assignments, and how we advised faculty on the options available to them and their students. We will also discuss the results of a survey of students on their use and knowledge of AI tools and what they would like to know more about.</p> <p><b>Presenters:</b> <a href="#">John Burke</a> and <a href="#">Jessie Long</a>, Miami University Regionals  <b>Moderator:</b> <a href="#">Alyssa Darden-Muñoz</a>, Franklin University</p> <p>• <b>Session 2 – Reeling in Students: Using Instagram Reels to Increase Student Engagement with Library Services</b></p> <p>We create Instagram Reels to increase student’s comfort with the library. Our student-featuring reels model ways students can get help using library services, and our staff content showcases the creativity and humor of our personnel, fostering deeper connections. Visiting the library’s web page may be outside students’ typical information seeking strategies, but students already use social media platforms like Instagram as information networks. Expanding our informational content on Instagram Reels has allowed us to harness this existing information-seeking behavior and engage students.</p> <p><b>Presenters:</b> <a href="#">Mira Scarnecchia</a>, <a href="#">Sherlann Lewandowski</a>, and <a href="#">Ana Borges</a>, Columbus State Community College  <b>Moderator:</b> <a href="#">Myra Justus</a>, Cincinnati State Technical &amp; Community College</p> <p>• <b>Session 3 – Critical Information Literacy Perspectives on AI</b></p> <p>The practice of critical information literacy necessitates a critical consciousness about information. Students, instructors, and researchers must consider the systems that have power over the production, propagation, and accessibility of information. AI tools are created and promoted by corporations and used to create, spread, access, and consume information, which raises many questions for librarians wishing to work within the CIL framework. What goes into the creation of AI tools? How do we teach students to engage with AI responsibly? Is there such a thing as responsible AI use, and if so, what does it look like?</p> <p><b>Presenter:</b> <a href="#">Lorien Anderson</a>, Columbus State Community College  <b>Moderator:</b> <a href="#">Dr. Amanda McLellan</a>, Wittenberg University</p>
10:45 a.m. ET	<b>Break</b>
11:00 a.m. ET	<p><b>KEYNOTE -- Library Data Storytelling: Information and Emotion</b>  <a href="#">Dr. Kate McDowell</a>, Associate Professor, Library and Information Science, University of Illinois Urbana-Champaign</p> <p>Library data can work as evidence for compelling stories, about sustaining the library or transforming its work. Learn about ongoing research identifying classic library stories told to persuade decision-makers as part of the Data Storytelling Toolkit for Librarians grant (IMLS), including understanding classic motivations and goals for data storytelling and reaching audiences.</p>
11:45 a.m. ET	<b>Closing comments</b>

[www.soche.org/events](http://www.soche.org/events)